

November 2013 Omnibus Week 1

Princeton Survey Research Associates International for NBC

Final Topline Results
November 11, 2013

Total:	1,003 adults age 18 and older
	Margin of error: Plus or minus 3.6 percentage points
Based on Democrats/Lean Democrat	428 adults age 18 and older
	Margin of error: Plus or minus 5.5 percentage points
Based on Republicans/Lean Republican	394 adults age 18 and older
	Margin of error: Plus or minus 5.8 percentage points

Interviewing dates: November 7-10, 2013

INTRODUCTION:

Hello, my name is _____ and I'm calling for Princeton Survey Research. We're conducting a study about some important issues today, and would like to include your household. [RANDOMIZE RESPONDENT SELECTION: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home? (IF NO MALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?)] / May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home? (IF NO FEMALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?)]

Notes: Due to rounding, percentages may not add to 100. An asterisk (*) indicates values less than 0.5%. Volunteered responses are indicated by (VOL.).

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

	Nov 7-10 <u>2013</u>
Republican	21
Democrat	29
Independent	38
No preference (VOL.)	8
Other party (VOL.)	1
Don't know/Refused (VOL.)	3
Lean Republican	37
Lean Democrat	43
Refused to lean	20

READ TO ALL:

Even though it is a long way off, I'd like to ask you two questions about the 2016 elections.

NBC1a If the 2016 Democratic presidential primary were held today and Hillary Clinton were running, do you think you would vote for Hillary Clinton or for another Democratic candidate?

Based on Democrats/Lean Democrat (n=428)

	Nov 7-10 <u>2013</u>
Vote for Clinton	66
Vote for another Democrat	14
Would not vote (VOL.)	2
Don't know (VOL.)	18
Refused (VOL.)	1

NBC1b If the 2016 Republican presidential primary were held today and Chris Christie were running, do you think you would vote for Chris Christie or for another Republican candidate?

Based on Republicans/Lean Republican (n=394)

	Nov 7-10 <u>2013</u>
Vote for Christie	32
Vote for another Republican	31
Would not vote (VOL.)	1
Don't know (VOL.)	35
Refused (VOL.)	1

NBC2 [IF PARTY=1,2 OR PARTYLN=1,2: And] if the 2016 general election for president were being held today, and [ROTATE] [Chris Christie were the Republican candidate] and [Hillary Clinton were the Democratic candidate], for whom would you vote?

	Nov 7-10 <u>2013</u>
Vote for Christie	34
Vote for Clinton	44
Some other candidate (VOL.)	3
Would not vote (VOL.)	5
Don't know (VOL.)	12
Refused (VOL.)	1